



For Release

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Indianapolis' & New Orleans' young professional communities place wager on Super Bowl XLIV

INDIANAPOLIS -- IndyHub, an organization for young professionals in Indianapolis, and Young Leadership Council (YLC) of New Orleans have placed a friendly, and artistic, wager on Sunday's meeting between the Indianapolis Colts and the New Orleans Saints. With a slight twist on the traditional mayoral bet, the victorious city will be the one packing up goods to be mailed.

The groundwork for the wager was laid with a friendly e-mail exchange concerning the teams' quarterbacks, who ironically each have a strong connection to their rival's state. Indianapolis Colts' Peyton Manning spent his childhood cheering for his father, Archie Manning, longtime quarterback of the New Orleans Saints; and New Orleans Saints' Drew Brees played college football for Purdue University.

Following the exchange, the terms of the wager were settled upon. If the Saints should defeat the Colts on Sunday, YLC will send to Indianapolis a Saints-themed streetcar replica, part of a recent project called "A Streetcar Named Inspire." IndyHub has partnered with the Indianapolis Art Center for this wager, where the streetcar replica would be placed on prominent display. Should the Colts defeat the Saints on Sunday, IndyHub will commission its young professional members to create an original work of art bearing their city pride. The piece of art would be created at the Indianapolis Art Center, and then sent to New Orleans where to be prominently displayed at a popular hot spot for young professionals – a restaurant called Superior Grill on historic St. Charles Avenue.

"YLC is ready to leave its mark far away in Indianapolis WHEN the Saints win the Super Bowl," said Dan Forman, president of the Young Leadership Council. "We're so excited to make this friendly wager with our counterparts in Indy. Both groups have tremendous pride in our respective cities and in the power of young professionals in those cities, so this will be fun!"

"IndyHub is excited for this wager with our friends from the south," challenged Molly Chavers, executive director of IndyHub. "As Dan said, we're thrilled to see young professionals in both cities take such pride. Truthfully, we would love to see New Orleans' 'A Streetcar Named Inspire' project so we're looking into hand-delivering the priceless work of art our members will create following Sunday's game."

About YLC

The Young Leadership Council (YLC) is a non-profit, non-partisan civic organization created to develop leadership through community projects. Through volunteer-created community projects, the YLC recruits and retains young professionals to New Orleans and has a positive impact on the quality of life in the region. The oldest, independent YPO (young professionals' organization) in the country, the YLC has raised millions of dollars to support community projects in and around the New Orleans area since 1986.

The YLC has more than 1,200 member-volunteers, and is led by a 25-member board of directors and four staff members. Each community initiative is led by one or more volunteer project leaders.

IndyHub

IndyHub is a nonprofit organization with a mission is to help Indianapolis attract and retain young professionals (YPs) 21-40 years old, and to help Indy YPs become more engaged in the community. We believe that success with this mission will mean enhanced quality of life for YPs and a greater talent pool for local employers. To do this, IndyHub hosts a variety of professional development and social events and promotes cool opportunities throughout Indianapolis. Membership is free and without obligation. Learn more at www.indyhub.org.

Indianapolis Art Center

Established in 1934 during the Great Depression, the Indianapolis Art Center is a not-for-profit community arts organization offering 300 art classes, workshops and samplers each semester for all ages and all art abilities, art exhibitions and ArtsPark, an outdoor creativity and sculpture garden. Located in the Broad Ripple Village Cultural District and bordered by the White River and Monon Greenways Trail, the Art Center is the place to make art, see art and learn about art. For more information, visit www.IndplsArtCenter.org.

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